## SOCIAL & ENVIRONMENTAL PROJECTS







# FOOTPRINTS 4 OUR FUTURE



#### **#Footprints4ourFuture**

is a program that works to achieve a goal of planting 200,000 native tree species while generating green jobs in tree planting, ongoing maintenance, and management.

You can contribute to protect nature and support people who work in reforestation and ecosystem restoration projects in our country; with a program, that includes tree planting and ongoing maintenance during 5 years, to assure its growth and survival.



### NATURE-BASED INVESTMENTS AREA STRATEGY TO PROMOTE:

- Carbon capture
- Protections for water resources
- Biodiversity conservation (biological corridors)
- Enhancement of scenic beauty
- Food supply
- Job generation and entrepreneurial opportunities (creating approximately 157 direct jobs during the first 5 years)

### YOU CAN JOIN BY

Sharing the Campaign

Help by posting on your social networks, and sharing with partners, friends and family.

Adopt your Footprint

#### **Donate through:**

a) Secure platforms of Huella del Futuro here.

b) Collect the total amount of your clients donations during a period, at the end of this time, your Company could pay directly to Footprints 4 Our Future through a wire transfer.

Design With us an innovative mechanism

Design your own donations method.

### FOOTPRINT ADOPTION



My Footprint: \$15 - adopt a tree and its maintenance for 5 years

Family Footprint: \$150 - adopt 10 trees and its maintenance for 5 years



Small Company Footprint: \$1500 - adopt 100 trees and its maintenance for 5 years

Corporate Footprint: \$15,000 - adopt 1000 trees and its maintenance for 5 years

Adopt any of these impact packages <a href="here">here</a>.

Participants will receive a digital certificate, along with a link of geolocation of their tree and its growth status.

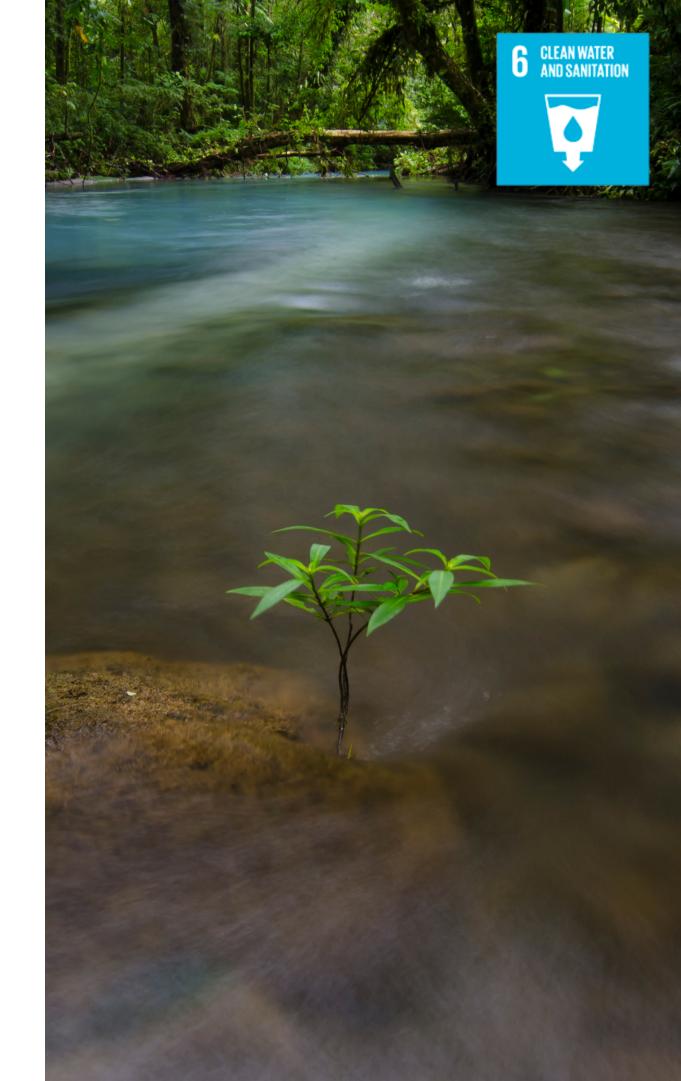
Learn more in this video <a href="here">here</a>. Visit <a href="huelladelfuturo.cr">huelladelfuturo.cr</a> for more details.

### ZEROWATER HOLIDAYS

Visitors can offset the water footprint by supporting the Zero Water Holidays Project.



To neutralize its water footprint, a tourist can contribute with just \$2 USD/day of stay, contributing to the protection of natural resources.



# THE MAIN GOALS OF THIS PROJECT ARE:

Ensure the availability of water through the protection of water springs. Execution of mechanisms for capturing water on farms around the country, via forest protection, good agricultural practices, and natural or assisted regeneration actions.

03

Create awareness of efficient use of water among both visitors and local communities.

## ZERO WATER HOLIDAYS



A tourist consumes an average of 200 to 350 liters of water per day.



91.2% of the population of Costa Rica has access to safe drinking water.



2 billion people live in countries experiencing high water stress



80 percent of wastewater flows back into the ecosystem without being treated or reused



Scientists calculate that by the year 2050, there will be no drinking water available and 80 percent of wastewater flows back into the ecosystem without being treated or reused (UN, 2022).

#### Visitors Will receive

a certificate with information about their contribution to this project and the quantity of water generated.





#### We also offer them...

the opportunity to visit the farms part of the project, to have an up-close experience of the benefits created by their support.

#### Learn more about

Zero Water Holidays **HERE** 

### NEUTRALFLIGHT

Did you know that flights generate 80% of the pollution on a trip?

You can offset the tourist carbon footprint related to air flights, with **Neutralflight**, an easy-to-use web app that includes blockchain technology, with security, traceability and transparency.

With **Neutralflight** we manage an **Eco Mile** program. Once the **Neutralflight** user offsets the emissions of an air trip, they are credited with **Eco Miles**, equivalent to the nautical miles traveled during a flight per passenger.

For more information, please check this <u>video</u> and visit <u>neutralflight.com</u>.

Your contribution may vary depending on your flights, for further details please contact your sales executive.



# NEUTRALIZE YOUR FOOTPRINTS IN 4 STEPS:



Measure your footprint Enter your trip details.



Offset your impact
Choose a triple impact project and
neutralize your footprint.



Certify your contribution
Generate a unique, immutable
certificate and verifiable..



Share your action
Tell the world that neutralizing a flight is possible!

# MAKE YOUR VACATION CARBON FREE

Join us in our efforts to continue to be a carbonneutral!



WITH YOUR
CONTRIBUTION,
YOU CAN SUPPORT
OUR CARBON
NEUTRALITY
PROGRAM, WHICH
FOCUS ON FOUR
PILLARS:

01

Research and application of new technological innovations for carbon emissions reduction.

02

Maintenance and continuity of our Carbon Neutrality Management System.

03

Offset all the emissions of your vacation packages.

04

Training and supporting communities and suppliers to achieve carbon neutrality.

#### You Will receive

a certificate with the information about your contribution to this project and the annual achievements will be available in our Sustainable Report.



You can apport

any amount and help us reach our \$25,000 USD yearly goal

Each contribution helps to keep a greener planet!

### NATURBANAS PATHS

Through restoration of nature, this project seeks to connect communities and people in the city of San José.

NATURBANAS PATHS are routes for non-motorized displacement (walking, jogging, running, skating or biking), which will allow alternative mobility in San José, throughout Torres, and María Aguilar rivers by their regeneration.



The concept is the city does not pollute the rivers, but rivers clean the city.

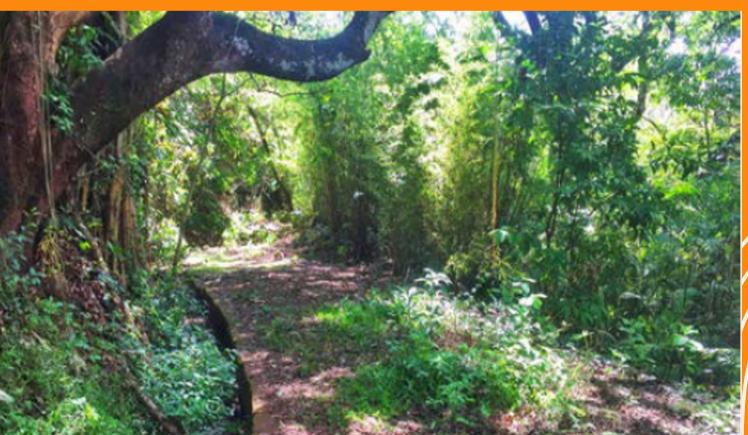


# THIS PROJECTS ULTIMATE GOAL IS TO BUILD AND REGENERATE 25KM (15.8 MILES) OF PATHS IN SAN JOSÉ

You can donate any amount and help us reach our \$5,000 USD yearly goal.

Learn more here!







# PACK FOR A PURPOSE

You can be part of the change by packing essential goods for people in need when traveling to Costa Rica.

To help with the Pack for a Purpose project you can bring in your bags items such as food, school materials, clothes, shoes, personal hygiene products, and others.

In addition, you can purchase the items upon arrival or donate any amount.



# THIS PROGRAM BENEFITS THREE SCHOOLS AND ONE ORPHANAGE:



Zapatón School, Puriscal. Indigenous Community.

Nifa School, Cabezas de Quitirrisí, Puriscal. Indigenous Community.



Milpa School, Guararí de Heredia. Community in social risk.



Travelers can program a visit to the selected project as part of the traveler's itinerary.

Note: the visit to the sites does not expose children. Adults in charge of the project will receive tourist and explain how their help contributes positively.

### SIFAIS

#### SIFAIS

is an NGO, it carries out free socio-educational projects through volunteers in socially vulnerable communities, to empower them both personally and professionally, while developing a culture of goodwill based on openness, solidarity and respect.



SIFAIS works mainly in La Carpio, located in San José. La Carpio is an informal settlement on the western edge of the city. Thanks to the success that the educational and inclusive model of the project, it has expanded to other areas of the city.

Donations seek to fund SIFAIS to keep giving opportunities to youth of this and other communities.



Visits to SIFAIS can be added to client's itinerary to have an up-close experience of the project.

Note: the visit to the sites does not expose children. Adults in charge of the project will receive tourist and explain how their help contributes positively.

You can donate any amount and help us reach our \$3000 USD yearly donation goal.









# MEDICAL MISSIONS TO INDIGENOUS COMMUNITIES

The indigenous populations of Costa Rica have been suffering from a historical social disadvantage, thus today they face different social problems, including health access conditions.



# MEDICAL MISSIONS TO INDIGENOUS COMMUNITIES



This project seeks the development of medical missions to indigenous communities Jak Tain, Duchari and Sixaola, located near our operation sites, to contribute to the improvement of the health of those populations.



This project is developed in partnership with Costa Rican Medical Missions, a group NGO of volunteer doctors, accredited by Costa Rica's Health Department.



This project needs help to support expenses of transportation, lodging, food, and purchase of medicines.

You can donate any amount and help us reach our \$7000 USD yearly goal, to fund two medical missions per year.

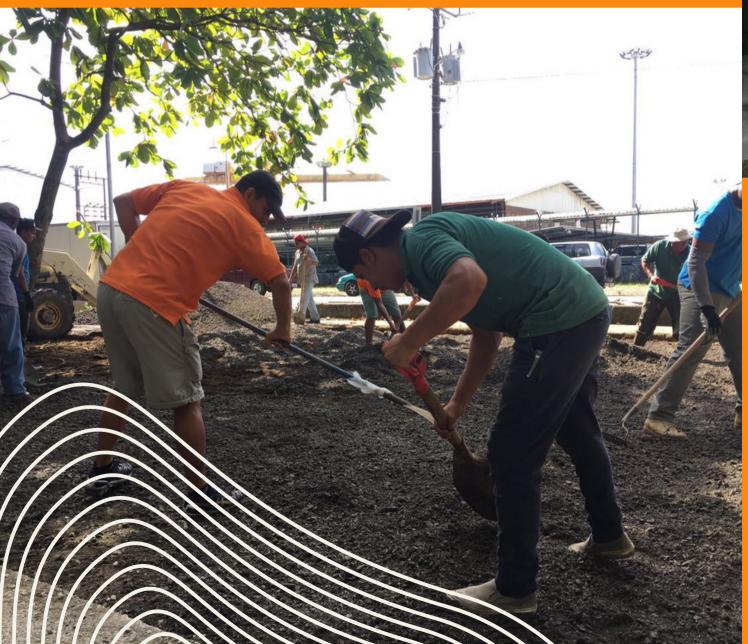
# LOCAL COMMUNITIES PARK ENHANCEMENT & BEAUTIFICATION PROJECT

This project seeks alliances with local governments to create leisure and recreation spaces in communities located near the sites that our clients visit.

Our clients will define the approach of this project, selecting a community of their interest.









### This is our success history in Limon

You can donate any amount and help us reach our \$10,000 USD yearly goal, for one project in communities visited by our clients









### COMMUNITIES INTERVENTION

This Project works to prevent sexual exploitation of children in travel and tourism.

With private and public alliances, we work with educational programs for the youth, while empowering the communities to take action against this illegal activity.

Communities Interventions- Code of Conduct



Encourage collaborative learning.

Develop interpersonal and digital skills.





1

Raise awareness about the contribution of technology in rural/coastal communities.

Create equal opportunities for youth in rural/coastal areas.

You can help to reach zones in our coasts, Guanacaste, Puntarenas and Limón and protect our youth.

You can donate any amount and help us reach our \$7000 USD yearly goal, for one project in communities visited by our clients.

### YOUTH EMPLOYABILITY

This educational program trains people from local communities in the tourism industry, creating job opportunity for young people in each area to operate.

People in areas we operate have great **impact** in their communities, contributing with the **local economy** and **reinforcing** the **sustainable tour activities** in the **country**.

Visitors can be part of this program and lend a hand in the development of rural areas of Costa Rica.

You can donate any amount and help us reach our \$5000 USD yearly goal, to aid at least 10 young men and women from around the country.



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